

VANCOUVER PHYSICIAN STAFF ASSOCIATION POLICY FOR INCLUSION IN CHECKUP E-NEWSLETTER

Date of policy creation

May 25, 2026

Background

VPSA creates and distributes a weekly e-newsletter called the MSA/VPSA Checkup to VMDAS and VPSA members. The primary purpose of the newsletter is to inform members of VMDAS/VPSA events and news. A secondary purpose is to provide information that is of value to our members and aligns with our priorities.

Requests for inclusion

The newsletter receives many requests from members and outside agencies to promote events. Including all requests would create a newsletter that is too long.

This policy has been created to guide what may be included at the discretion of VPSA's Communications Committee:

- VPSA news and events
- VMDAS news and events
- Events and initiatives requested by VPSA's task groups and committees that align with their priorities and provide value to our members
- Requests from VPSA partner organizations such as Doctors of BC, VCH, CMA, and BCMA, etc. that align with our priorities and provide value to our members
- Notification of deaths of retired or current members
- Notification of past or present members receiving awards (at the discretion of the VPSA Communications Committee)

Please note that we are unable to include events organized by individual members.

For more information: communications@vmdas.ca